MICHIGAN EMERGENCY MEDICINE ASSEMBLY



GRAND HOTEL

EXHIBITOR PROSPECTUS

JULY 25-28 2027

MICHIGAN COLLEGE OF EMERGENCY PHYSICIANS

www.mcep.org

EXHIBITOR PROSPECTUS

MICHIGAN EMERGENCY MEDICINE ASSEMBLY

JULY 25-28, 2027

The Michigan College of Emergency Physicians invites you to exhibit at our 54th Michigan Emergency Medicine Assembly taking place July 25-28, 2027 at the beautiful Grand Hotel on Mackinac Island, MI. A host of exceptional education sessions will provide opportunities for our specialists to increase their knowledge and abilities in several avenues of their emergency medicine practices.

EXHIBITING AT THE ASSEMBLY

Exhibit dates are July 25-27, 2027 with setup on the afternoon of July 25th or the morning of July 26th. The exhibit fee is $1,400 if postmarked prior to June 12, 2027 and $1,500 thereafter. Coffee breaks and breakfast will be held in the Exhibit Hall to ensure maximum traffic to display areas. Company representatives are encouraged to be present at all sessions and the Opening Reception of the Assembly.

EXHIBIT DATES & HOURS

Sunday, July 25 (setup)	***3:00 p.m. to 5:00 p.m.***
Monday, July 26	***7:30 a.m. to 12:00 p.m.***
Tuesday, July 27	***7:30 a.m. to 12:00 p.m.***

*The exhibit area will be open for installation of exhibits on Sunday, July 25, from 3:00 – 5:00 p.m. Exhibitors will be allowed in the Exhibit Hall one-half hour prior to exhibit hours, but must depart at the closing hour. Exhibits must be staffed at all times during exhibit hours. *Schedule subject to final program itinerary.*

DISMANTLING

Exhibitors can dismantle after the last exhibit break on July 27th. The exhibit area must be clear of all materials by 1:00p.m. on Tuesday, July 27th.

DRAWINGS/GIVEAWAYS

Exhibiting companies are permitted and encouraged to conduct prize drawings and distribute giveaways. MCEP staff must be notified of this and will help determine an appropriate time for the winners to be announced.

HOSTING OF SEPARATE EVENTS

The hosting of separate events, parties, meetings, or other organized gatherings at, as a part of, or in conjunction with any MCEP program without the written permission of MCEP is strictly prohibited.

ASSIGNMENT OF SPACE

Space will not be assigned without a signed application and the required fees. Booths will be assigned on a first come, first served basis, with the exception of the reserved prime areas for Gold & Silver Exhibitors. Exhibitors are responsible for safeguarding their goods. MCEP is not liable for lost or stolen items.

ADDITIONAL SUPPORT OPPORTUNITIES

CORPORATE GOLD LEVEL SUPPORT

- *Support of two social events*
- *Full page advertisement in News & Views*
- *Name recognition in onsite program material*
- *Name recognition at all events*
- *Prominent Exhibit Booth area/Table Top Display*
- *Company logo & link included on MCEP's website*
- *Acknowledgement on MCEP Social Media*

SILVER LEVEL SUPPORT

- *Support of one social event*
- *Name recognition in onsite program material*
- *Prominent Exhibit Booth area/Table Top Display*
- *Company logo & link included on MCEP's website*
- *Acknowledgement on MCEP Social Media*

DISPLAY BOOTH ONLY

- *Name recognition in onsite program material*
- *Table Top Display*
- *Acknowledgement on MCEP website*

ENHANCED SAFETY AND HEALTH MEASURES

MCEP will adhere to all current health and safety measures imposed by the State of Michigan as well as all protocols in place at the Grand Hotel and their local health department

ACCEPTANCE OF APPLICATION

Applications for exhibit space are subject to review by the Exhibit Committee to determine suitability for the conference and to ensure conformity with conference standards.

PAYMENT AND CANCELLATIONS

Applications for exhibit space must be accompanied with the exhibit fee in order to confirm booth assignment. No application will be processed without this fee. No refunds will be made for space that is not utilized during the exhibition. Refunds must be requested in writing and will be made as follows:

Postmarked by May 12, 2027:
100% less $200 administration fee
Postmarked May 13, 2027 through June 12, 2027 :
50% less $200 administration fee
No refunds after June 12, 2027

MCEP Federal Tax ID # 38-2186986

APPLICATION FOR EXHIBIT SPACE

MICHIGAN EMERGENCY MEDICINE ASSEMBLY

JULY 25-28, 2027

The undersigned hereby wishes to apply for exhibit space at the Michigan Emergency Medicine Assembly. The undersigned agrees to abide by the rules and regulations as printed and provided by MCEP. Subletting space is not permitted. Two or more firms may not exhibit in a single space.

COMPANY NAME *(AS IT IS TO APPEAR ON ALL CONFERENCE SIGNAGE)*

ADDRESS

CITY **STATE** **ZIP CODE**

E-MAIL **PHONE**

NAMES OF EXHIBITOR REPRESENTATIVES TO BE PRESENT:

1. _____

2. _____

EXHIBITOR REGISTRATION:

EACH EXHIBITOR WILL BE ENTITLED TO TWO REPRESENTATIVES PER BOOTH.

EXHIBITORS ARE REQUESTED TO REGISTER BOOTH PERSONNEL IN ADVANCE.

EXHIBITOR LEVEL (SELECT)

- ☐ **GOLD LEVEL SUPPORT** - $5,000
- ☐ **SILVER LEVEL SUPPORT** - $2,500
- ☐ **DISPLAY BOOTH ONLY** - $1,400 (AFTER JUNE 12TH - $1,500)
- ☐ **COFFEE BREAK SPONSOR** - $500

IF GOLD EXHIBITOR, CHOOSE 2 EVENTS; IF SILVER, CHOOSE 1

- ☐ **CONTINENTAL BREAKFAST SUPPORT**
- ☐ **ANNUAL MEETING LUNCH**
- ☐ **PRESIDENTS' BANQUET**
- ☐ **OPENING RECEPTION**

WILL YOU NEED AN ELECTRICAL OUTLET?

- ☐ **YES**
- ☐ **NO**

Fees payable by Visa, MasterCard, American Express or Check. Checks payable to:

MCEP and mail to MCEP, 6647 West St. Joseph Hwy., Lansing, MI 48917

Phone: 517-327-5700 | website: www.mcep.org

CREDIT CARD NUMBER: _____

CREDIT CARD TYPE: ☐ **VISA** ☐ **MASTERCARD** ☐ **AMERICAN EXPRESS**

EXPIRATION DATE **SECURITY CODE** **ZIP CODE ON CARD**

MARK YOUR CALENDAR!

BOYNE MOUNTAIN RESORT

JULY 23 - 26, 2028

