Critical Care Practice in the ED Conference
March 18, 2027
Virtual Zoom Meeting

SPONSORSHIP FORM

Please complete this form early to ensure your spot is reserved. Originals can be sent to:

Michigan College of Emergency Physicians
6647 West St. Joseph Hwy.
Lansing, Michigan 48917
Phone: (517) 327-5700 FAX: (517) 327-7530 mcep@mcep.org

The undersigned hereby wishes to provide funding for the Critical Care Practice in the ED Conference hosted by the Michigan College of Emergency Physicians and the Wayne State University Department of Emergency Medicine.

Company Name

(As it is to appear in Program Materials):_____

Address:_____

City:_____State:_____Zip Code:_____

Phone:_____E-mail_____

Confirmation and other Program information should be sent to:

Name:_____Title:_____

Address:_____

City:_____State:_____Zip Code:_____

Phone:_____E-mail:_____

Names of Representatives to be present:

_____ E-mail_____

_____ E-mail_____

We are interested in the following sponsorship options at the conference:

☐ **Gold Sponsorship - $1,500**

☐ **Virtual Display Booth Time Slot - $600**

Please see sponsorship descriptions on next page.

Payment: ☐Check Enclosed

☐MC ☐ VISA ☐ AMEX #_____Exp. Date_____

Name as appears on card_____ Sec. Code_____ Zip Code_____

_____ _____

Authorized Signature Date

The Michigan College of Emergency Physicians is a not-for-profit (501c6) medical association representing emergency physicians. MCEP exists for the purpose of supporting quality emergency medical care and promoting the interests and values of over 2,000 emergency physicians. ***The MCEP tax ID # is 38-2186986.*** *Cancellations must be requested in writing. There will be a $100 administrative fee for all cancellations. No refunds on cancellations received after March 4, 2027.*

CRITICAL CARE IN THE ED
SPONSORSHIP DESCRIPTIONS
March 18, 2027

GOLD SPONSORSHIP (1-2) - $1,500

A Gold Sponsorship commitment includes the following:

- Sponsor of entire Conference
- A virtual vendor booth/presentation to be given during the **10-minute** allotted break in a breakout room. Vendors can use this time however they would like - whether you would like to have your representative give an overview of your company/services, talk informally, run a PowerPoint slideshow or use it for a Q&A style format – whatever you feel is the most appropriate use of your time with the registrants. You can also utilize the Zoom Chat Feature to engage with attendees during this time.
- MCEP will provide a complete sponsorship list to attendees with company descriptions and schedule of assigned time slots for vendors.
- Company logo will be included on MCEP's website with a hyperlink to company's site.
- Acknowledgement on MCEP social media (X/Facebook).
- Acknowledgement throughout the live meeting.

VIRTUAL DISPLAY (4-6) - $600

- Includes a 1–2-minute pre-recorded video to be played during a break in a breakout room in the program.
- MCEP will provide a complete sponsorship list to attendees with company descriptions.
- Acknowledgement on the MCEP website as well as social media (X/Facebook).

For further information on any of these sponsorships, please contact
Dr. Robert Sherwin, rsherwin@dmc.org.