

**Critical Care Practice in the ED Conference**  
**March 21, 2024**  
**Virtual Zoom Meeting**

**SPONSORSHIP FORM**

Please complete this form early to ensure your spot is reserved. Originals can be sent to:

**Michigan College of Emergency Physicians**  
**6647 West St. Joseph Hwy.**  
**Lansing, Michigan 48917**  
**Phone: (517) 327-5700 FAX: (517) 327-7530 [mcep@mcep.org](mailto:mcep@mcep.org)**

*The undersigned hereby wishes to provide funding for the Critical Care Practice in the ED Conference hosted by the Michigan College of Emergency Physicians and the Wayne State University Department of Emergency Medicine.*

**Company Name**

(As it is to appear in Program Materials): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Confirmation and other Program information should be sent to:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Names of Representatives to be present:**

\_\_\_\_\_ E-mail: \_\_\_\_\_

\_\_\_\_\_ E-mail: \_\_\_\_\_

*We are interested in the following sponsorship options at the conference:*

☐ **Gold Sponsorship - \$1,500**

☐ **Virtual Display Booth Time Slot - \$600**

*Please see sponsorship descriptions on next page.*

**Payment:** ☐ **Check Enclosed**

☐ **MC** ☐ **VISA** ☐ **AMEX** # \_\_\_\_\_ **Exp. Date** \_\_\_\_\_

**Name as appears on card** \_\_\_\_\_ **Sec. Code** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

*The Michigan College of Emergency Physicians is a not-for-profit (501c6) medical association representing emergency physicians. MCEP exists for the purpose of supporting quality emergency medical care and promoting the interests and values of over 2,000 emergency physicians. The MCEP tax ID # is 38-2186986. Cancellations must be requested in writing. There will be a \$100 administrative fee for all cancellations. No refunds on cancellations received after March 10, 2024.*

# **CRITICAL CARE IN THE ED SPONSORSHIP DESCRIPTIONS March 21, 2024**

## **GOLD SPONSORSHIP (1-2) - \$1,500**

A Gold Sponsorship commitment includes the following:

- Sponsor of entire Conference
- A virtual vendor booth/presentation to be given during the **10-minute** allotted break. Vendors can use this time however they would like - whether you would like to have your representative give an overview of your company/services, talk informally, run a PowerPoint slideshow or use it for a Q&A style format – whatever you feel is the most appropriate use of your time with the registrants. You can also utilize the Zoom Chat Feature to engage with attendees during this time. This will take place within in a Zoom Breakout Room – separate from the general session.
- MCEP will provide a complete sponsorship list to attendees with company descriptions and schedule of assigned time slots for vendors.
- Company logo will be included on MCEP's website with a hyperlink to company's site.
- Acknowledgement on MCEP social media (Twitter/Facebook).
- Acknowledgement throughout the live meeting.

## **VIRTUAL DISPLAY (4-6) - \$600**

- Includes a 1–2-minute pre-recorded video to be played during breaks throughout the program.
- MCEP will provide a complete sponsorship list to attendees with company descriptions.
- Acknowledgement on the MCEP website as well as social media (Twitter/Facebook).

*For further information on any of these sponsorships, please contact  
Dr. Robert Sherwin, [rsherwin@dmc.org](mailto:rsherwin@dmc.org).*