



MICHIGAN COLLEGE OF

EMERGENCY PHYSICIANS

**36th MICHIGAN
EMERGENCY MEDICINE ASSEMBLY**

**Program Information
and
Syllabus Material**

Grand Hotel
Mackinac Island, Michigan
July 12-15, 2009

TABLE OF CONTENTS

I. Assembly Itinerary.....	3,4
II. Continuing Education Credit	5
III. Faculty Roster	5
IV. Sponsors.....	6
V. Exhibitor Listing (Alpha).....	7-10
VI. Exhibitor Listing (Numeric)	12
VII. Chapter Profile.....	13
VIII. Calendar of Events.....	14
IX. Syllabus Material	16



**MICHIGAN COLLEGE OF
EMERGENCY PHYSICIANS**

PROGRAM COMMITTEE

Course Director

Kirk Lufkin, MD, FACEP

Program Vice Chair

Millie J. Willy, MD, FACEP

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James S. Bicknell, IV, MD, FACEP
Diane Kay Bollman
Stephen R. Knazik, DO, FACEP
Terry Kowalenko, MD, FACEP

Frank McGeorge, MD, FACEP
Marc S. Rosenthal, DO, PhD, FACEP
Christy K. Snitgen
Mary Jo Wagner, MD, FACEP
Bradford L. Walters, MD, FACEP

ASSEMBLY ITINERARY

<u><i>Date</i></u>	<u><i>Function</i></u>	<u><i>Meeting Room</i></u>
<u>Sunday, July 12, 2009</u>		
11:00 am – 4:00 pm	Exhibitor Set-up	Theatre
11:00 am – 4:00 pm	Registration/Exhibit Period	Theatre
6:00 – 7:30 pm	Adult Opening Reception	West Front Porch
6:00 – 7:30 pm	Children’s Reception	West Front Porch
<u>Monday, July 13, 2009</u>		
6:00 – 7:30 am	Early Riser Fun Run/Walk	Grand Stand/Jockey Club
7:00 am – 1:00 pm	Registration	Theatre
7:00 – 8:15 am	Continental Breakfast/Exhibits	Theatre
8:00 – 11:00 am	General Session	Brighton Pavilion
10:00 am – 1:00 pm	Jewelry Making/Guest Lecture	Meet in Frank J. Kelley Conf. Rm.
11:00 – 11:30 am	Coffee Break/Exhibit Period	Theatre
11:30 am – 12:30 pm	General Session	Brighton Pavilion
12:45 ~ 2:15 pm	Legislative Update & Dialogue	Brighton Pavilion
2:15 ~ 3:30 pm	Annual Membership Meeting	Brighton Pavilion
4:00 – 6:00 pm	MCEP Family Fun Event	Tea Garden
4:00 – 6:00 pm	MEDPAC Fundraiser	Tea Garden
<u>Tuesday, July 14, 2009</u>		
7:00 – 8:00 am	Board of Directors Breakfast	Pontiac Room
7:00 am – 12:00 pm	Registration	Theatre
7:00 – 8:15 am	Continental Breakfast/Exhibits	Theatre
8:00 – 10:00 am	General Session	Brighton Pavilion
10:00 – 10:30 am	Coffee Break/Exhibit Period	Theatre
10:30 am – 12:30 pm	General Session	Brighton Pavilion
1:30 – 5:30 pm	Deathbusters’ Golf Outing	The Woods
6:00 – 10:30 pm	Evening Grand Getaway	Meet in Cottage Restaurant
5:30 – 6:00 pm	Cocktails	Terrace Room
6:00 – 7:00 pm	General Interest Lecture	Terrace Room
7:00 – 9:30 pm	MCEP Presidents’ Banquet	Grand Pavilion
<u>Wednesday, July 15, 2009</u>		
8:00 am	Continental Breakfast	Brighton Pavilion
8:00 – 10:00 am	General Session	Brighton Pavilion
10:00 – 10:15 am	Morning Break	Brighton Pavilion
10:15 am – 12:15 pm	General Session	Brighton Pavilion

SPECIAL CHAPTER ACTIVITIES

OPENING RECEPTION

Sunday, July 12th, 6:00 – 7:30 pm
West Front Porch

*Underwritten by: ProNational
Insurance Company*

FAMILY FUN EVENT

Monday, July 13th, 4:00 – 6:00 pm
Tea Garden

*Underwritten by: Biosite Diagnostics,
Medical Management Specialists &
Money Recovery Nationwide*

CONTINENTAL BREAKFASTS & COFFEE

BREAKS

Daily, various times

Theatre

*Underwritten by: McKesson &
ProNational Insurance Company*

BOARD OF DIRECTORS' BREAKFAST & MEETING

Tuesday, July 14th, 7:00 – 8:00 am
Pontiac Room

LEGISLATIVE UPDATE/LUNCHEON

Monday, July 13th, 12:45 – 2:15 pm
Brighton Pavilion

*Underwritten by: Hall, Render, Killian,
Heath & Lyman, PLLC*

ANNUAL DEATHBUSTERS' GOLF OUTING

Tuesday, July 14th, 1:30 – 5:30 pm
Woods Nine (off property)

ANNUAL MEMBERSHIP MEETING

Monday, July 13th, ~2:15 – 3:30 pm
Brighton Pavilion

COCKTAILS/GENERAL INTEREST PRESENTATION

Tuesday, July 14th
Cocktails: 5:30 – 6:00 pm
Presentation: 6:00 – 7:00 pm
Terrace Room

MCEP PRESIDENTS' BANQUET

Tuesday, July 14th, 7:00 – 9:30 pm
Grand Pavilion

SPOUSE/CHILDREN/FAMILY PROGRAMS

CHILDREN'S OPENING RECEPTION

Sunday, July 12th, 6:00 – 7:30 pm
West Front Porch

JOURNEY TO THE BUTTERFLY HOUSE

Monday, July 13th, 9:30 am – 2:30 pm
Meet in the Cottage Restaurant

JEWELRY-MAKING & LECTURE

Monday, July 13th, 10:00 – 1:00 pm
Meet in the Frank J. Kelley Conference Room

BATTLE AT MACKINAC ISLAND 2009

Tuesday, July 14th, 9:30 am – 2:30 pm
Meet in the Cottage Restaurant

EVENING GRAND GETAWAY

Tuesday, July 14th, 6:00 – 10:30 pm
Meet in the Cottage Restaurant

CONTINUING EDUCATION CREDIT

This activity has been planned and implemented in accordance with the Essential Areas and Policies for the Accreditation Council for Continuing Medical Education through joint sponsorship of ACEP and the Michigan College of Emergency Physicians.

The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates this educational activity for a maximum of **14.25 AMA PRA Category 1 Credit (s)**™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for **14.25** hour (s) of ACEP Category I credit.

FACULTY



Robert B. Dunne, MD, FACEP
President, Michigan College of Emergency Physicians



Angela F. Gardner, MD, FACEP
President-Elect, American College of Emergency Physicians, Dallas, Texas



Arthur L. Kellermann, MD, MPH, FACEP
Professor and Associate Dean for Health Policy, Emory School of Medicine, Atlanta, Georgia



Joseph R. Lex, Jr., MD, FACEP, FAAEM
Associate Professor, Department of Emergency Medicine, Temple University School of Medicine, Philadelphia, Pennsylvania



Kirk Lufkin, MD, FACEP
Program Director, 36th Michigan Emergency Medicine Assembly; Chief Medical Officer and Emergency Physician, Portage Health, Hancock, Michigan



James C. Mitchiner, MD, MPH, FACEP
Attending Physician, Department of Emergency Medicine, St. Joseph Mercy Hospital, Ann Arbor, Michigan; Clinical Faculty, Emergency Medicine Residency, University of Michigan/St. Joseph Hospital, Ann Arbor, Michigan



Edward Walton, MD, FACEP, FAAP
Division Director, Pediatric Emergency Medicine, William Beaumont Hospital, Royal Oak, Michigan

In accordance with the ACCME Standards and ACEP policy, all faculty are required to disclose to the program audience any real or apparent conflict(s) of interest related to the content of their presentation(s).

*We greatly appreciate the patronage of the following
36th Michigan Emergency Medicine Assembly
Gold & Silver sponsors in their support of
Emergency Medicine Education:*

Corporate Gold Sponsor(s)

**ProNational Insurance
Company**

Silver Sponsor(s)

**Biosite Diagnostics
Hall Render
McKesson
Medical Management Specialists**

MICHIGAN COLLEGE OF EMERGENCY PHYSICIANS

EXHIBITOR LIST

Michigan College of Emergency Physicians would like to acknowledge the companies contributing to the support of this Assembly.

Exhibits are located in **Theatre** of the Grand Hotel. All exhibits will be on display Monday, 7:30 a.m. – 1:00 p.m., and Tuesday, 7:30 a.m. – 1:00 p.m. Exhibitors have the option to display on Sunday from 1:00 – 4:00 p.m. following setup. ***Remember to visit each exhibit booth for a stamp and a chance to win prizes.***

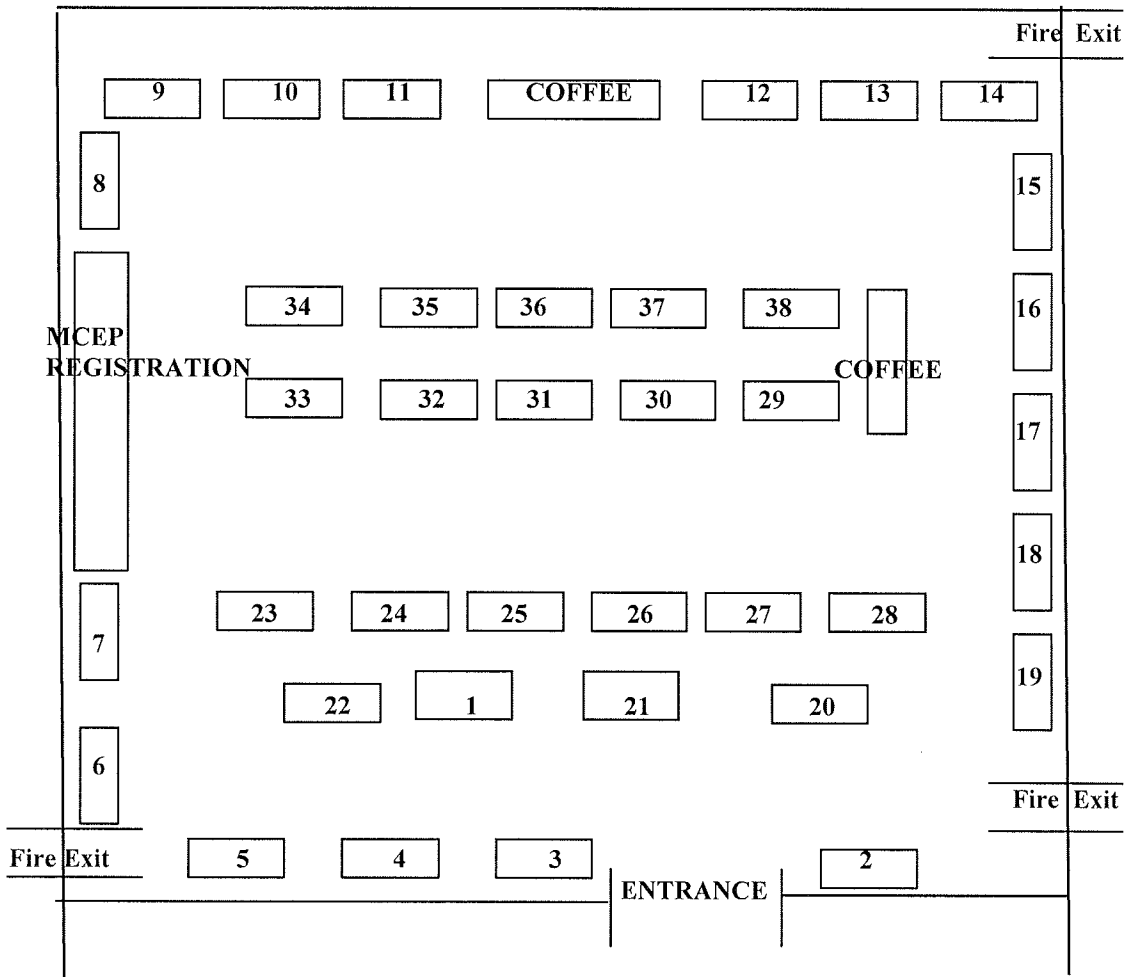
<u>COMPANY</u>	<u>REPRESENTATIVES</u>	<u>BOOTH</u>
APS Medical Billing 5700 Southwyck Blvd. Toledo, OH 43614 419/866-1804	Laurie Cramer	5
Baxter Healthcare 6922 Morningdew Maumee, OH 43537 419/346-6464	Kevin Barber	24
Biosite Diagnostics (An Inverness Medical Company) 9975 Summers Ridge Road San Diego, CA 92121 858/455-4808	Lisa Gray Tina Kuchenbuch Bill Slori	21
Boehringer-Ingelheim 1466 Muer Drive Troy, MI 48084 313/310-5037	Jenelle Lefeif Lana Saleh-Saad	30
Comprehensive Medical Billing Solutions 712 Alexandra Drive Tracy, CA 95304 866/733-2954	Craig Deitch	29
Comprehensive Medical Management 601 Washington Avenue, Ste 390 Newport, KY 41071 859/291-4800	Terry Conlon Sue Conlon Jackie Morillo-Delerme, MD	32
Emergency Consultants, Inc. 4075 Copper Ridge Drive Traverse City, MI 49684 800/253-1795	TBD	17

<u>COMPANY</u>	<u>REPRESENTATIVES</u>	<u>BOOTH</u>
EPBS-Intermedix 3303 South Meridian Avenue Oklahoma City, OK 73119 800/962-3303	Dave Richards Calvin Rogers	12
EPMG 2000 Green Road, Ste 300 Ann Arbor, MI 48105 800/466-3764	Andy Roy	28
Hall, Render, Killian, Heath & Lyman, PLLC 2369 Woodlake Drive, Ste 280 Okemos, MI 48864 517/706-0920	Brian Bauer	20
HealthForce Ontario 163 Queen Street East Toronto, ON M5A 1S1 CANADA 416/862-4752		*14 (will not be present)
Horizon Billing Specialists 4635 44 th Street, Ste C-150 Kentwood, MI 49512 616/734-0335	Cheryl Buckley Mike Buckley Bob David Kim David	34
Independent Emergency Physicians PO Box 100 Royal Oak, MI 48068 248/849-3137	Jennifer Kulish, MD Steve Rivera, MD Julie Susin	33
Insurance Data Services 1161 58 th Street SW Wyoming, MI 49509 800/968-6866	Kevin Meyer Bill Norris	19
John Hancock Financial Services 4823 Kenicott Trail Brighton, MI 48114 810/227-7632	Scott Davis	13
Life Recovery Systems 150 Hopper Avenue Waldwick, NJ 07463 973/283-2800	John Hulick Don Phillips	7

<u>COMPANY</u>	<u>REPRESENTATIVES</u>	<u>BOOTH</u>
Marina Medical Billing Service, Inc. 18000 Studebaker Road, 4 th Floor Cerritos, CA 90703 866/675-9441	Shelley Galla Greg Olson	15
McKesson 1145 Sanctuary Pkwy., Ste 200 Alpharetta, GA 30004 770-237-7540	Dave Woskobnick	1
Med Bill Corporation 4801 Willoughby Road #7 Holt, MI 48842 517/694-6404		23
MedData 12101 Tukwila Intl Blvd #300 Seattle, WA 98168 800/835-7474	Dean Scudder	36
MEDHOST, Inc. 5055 Keller Springs, #400 Addison, TX 75001 972/560-3100	Neal McComas	27
Medical Management Professionals 3817 Lawndale Drive, Ste E-1 Greensboro, NC 27455 877/271-2506	Ed Gaines	26
Medical Management Specialists 4100 Embassy Drive Grand Rapids, MI 49546 616/975-1845	Lori Spaans, LPN, CPC	22
Midwest Emergency Services, LLC 17717 Masonic Fraser, MI 48026 800/531-5788	James M. Fox, MD, FACEP Sandy Steele, CPC	2
Money Recovery Nationwide 801 S. Waverly Lansing, MI 48917 616/874-6543	Gary Ferdig Alan Jacoby	6
NES Healthcare Group 5810 Southwyck Blvd, Ste 205 Toledo, OH 43614 419/865-2853	Karla Durco Brian Mummert	10

<u>COMPANY</u>	<u>REPRESENTATIVES</u>	<u>BOOTH</u>
Ortho-McNeil, Inc. 1000 Route 202, PO Box 300 Raritan, NJ 08869 734/776-2451	Ken Marcy Jean Phipps Steven Thibodeau Jermaine Thomas	4
Pfizer, Anti-Infective Division 8609 Laurel Ridge Drive SE Alto, MI 49302 616/446-0427	Sharon King Dean Schuch	18
ProNational Insurance Company 2600 Professionals Drive Okemos, MI 48864 517/347-6238	Gary Dowling Daniel Peavy	3
Sanofi Pasteur Discovery Drive Swiftwater, PA 18370 248/961-1648	Jeff Davisson Jim Kichefski	38
Verathon Medical 20001 North Creek Pkwy. Bothell, WA 98011 425/867-1348	Joyce Chee	16

BOOTH ASSIGNMENTS THEATRE, GRAND HOTEL



BOOTH LAYOUT MAY BE SUBJECT TO CHANGE

MICHIGAN COLLEGE OF EMERGENCY PHYSICIANS

2009 EXHIBITORS

<u>Booth</u>	<u>Company Name</u>
1	McKesson §
2	Midwest Emergency Services, LLC
3	ProNational *
4	Ortho-McNeil
5	APS Medical Billing
6	Money Recovery Nationwide
7	Life Recovery Systems
8	
9	
10	NES Healthcare Group
11	
12	EPBS
13	John Hancock Financial Services
14	HealthForceOntario (<i>materials only</i>)
15	Marina Medical Billing Service, Inc.
16	Verathon Medical
17	ECI
18	Pfizer, Anti-Infective Division
19	Insurance Data Services
20	Hall Render §
21	Biosite Diagnostics §
22	Medical Management Specialists §
23	Med Bill Corporation
24	Baxter Healthcare
25	
26	Medical Management Professionals
27	MEDHOST, Inc.
28	EPMG
29	Comprehensive Medical Billing Solutions
30	Boehringer Ingelheim
31	
32	Comprehensive Medical Management
33	Independent Emergency Physicians
34	Horizon Billing Specialists
35	
36	MedData, Inc.
37	
38	Sanofi Pasteur

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§Silver Sponsor

MICHIGAN COLLEGE OF EMERGENCY PHYSICIANS

Chapter Profile 2008-2009

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Secretary

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President-Elect

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Immediate Past President

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Julie A. Parks, MD

Martin Reznek, MD, FACEP

Marc S. Rosenthal, PhD, DO, FACEP

Mark Smith, MD, FACEP

Brad J. Uren, MD

Millie Willy, MD, FACEP

Kelsea Lipe, MD, Candidate Member

MICHIGAN COLLEGE OF EMERGENCY PHYSICIANS

CALENDAR OF EVENTS

July 12-15, 2009

36th Michigan EM Assembly
Grand Hotel, Mackinac Island

July 14, 2009

Board of Directors
Grand Hotel, Mackinac Island

August 25, 2009

Residents' Assembly
MSU Henry Center
Lansing, Michigan

September 9, 2009

Board of Directors
Chapter Office
Lansing, Michigan

September 21-22, 2009

EM Ultrasound Course
Chapter Office
Lansing, Michigan

September 29, 2009

MCEP Councillor &
Board of Directors Meeting
Chapter Office
Lansing, Michigan

October 3-4, 2009

ACEP Council Meeting
Boston, Massachusetts

October 5-8, 2009

ACEP Scientific Assembly
Boston, Massachusetts

November 16, 2009

Straight Talk Reimbursement
Conference
Sheraton Hotel
Lansing, Michigan

November 17-18, 2009

2008 & 2009 Article Review
Chapter Office
Lansing, Michigan

December 2, 2009

Board of Directors
Chapter Office
Lansing, Michigan

January 23-24, 2010

EMRAM Inservice Review
William Beaumont Hospital
Royal Oak, Michigan

February 4-7, 2010

Midwest Winter Symposium
Mountain Grand Lodge
Boyne Falls, Michigan

February 6, 2010

Board of Directors
Mountain Grand Lodge
Boyne Falls, Michigan

March 3, 2010

Board of Directors
Chapter Office
Lansing, Michigan

April 28, 2010

EMRAM Research Day &
Spring Dinner/Lecture
MSU Henry Center
Lansing, Michigan

May 5, 2010

Board of Directors
Chapter Office
Lansing, Michigan

July 11-14, 2010

37th Michigan EM Assembly
Mountain Grand Lodge
Boyne Falls, Michigan

July 13, 2010

Board of Directors
Mountain Grand Lodge
Boyne Falls, Michigan

September 8, 2010

Board of Directors
Chapter Office
Lansing, Michigan

September 21, 2010*

MCEP Councillor &
Board of Directors Meeting
Chapter Office
Lansing, Michigan
**may be subject to change*

September 26-27, 2010

ACEP Council Meeting
Las Vegas, Nevada

September 28 – Oct. 1, 2010

ACEP Council Meeting
Las Vegas, Nevada

December 1, 2010

Board of Directors
Chapter Office
Lansing, Michigan

“HANG-IN TO WIN DRAWING”

Wednesday, July 15, 2009
Following the General Session

Registrants have the opportunity to win
a \$200 certificate good toward any
MCEP CME/Educational Program

Registrants can enter by placing their
nametag in the raffle box following the
General Session on Wednesday.

Must be present to win!

Good Luck!